

## MORE in Partnerships or To Shoulder Anew

We ask you for a lot of support, and we are always grateful when you respond. But it is more than just money we need and we're always concerned that we might "go to the well once too often." There is a way for you to help us and it won't cost a cent. We humbly ask you to be our ambassadors in finding and developing new partners to **shoulder** our mission. Share our story, share your experience, and tell others about the good work we do. You know lots of people, friends, family, business associates, neighbors, and perhaps even some people you don't like so much. You can do so much just by helping us extend our network, finding new **shoulders** to carry the load.

### Here are some specific things you can do:

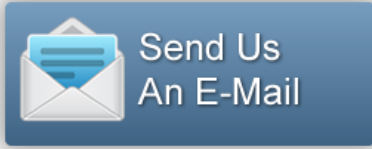


The dreams we have our ambitious and we know we can't achieve them without a lot of help. We secured health care in Southern Intibucá over three decades where there was none by partnering with medical schools, organizations, and professionals. We want to do the same in Education. Do you know a primary, secondary, college, or graduate school that might like to partner our mission? Maybe they would organize a service trip, form a class-to-class relationship at the bilingual school or consider a sponsorship arrangement. Talk to them, tell them what we've accomplished, and share our website and email address. Help us find them.



We partner with GlobalGiving, an on-line, crowdsourcing, fundraising site. We are doing this to expand our donor base. We are finding those who believe in the value of the work we do. GlobalGiving is a great tool. We're currently running two campaigns on the site, our nutrition program and the bilingual school. We humbly ask you to go to our sites. You can give a small donation of say \$15 if you like. But more importantly, share the site with your friends, family, and acquaintances. If you do the social media thing, you can really help us out. Go to the "Share" tab at either of the two sites. On that page you will find the tools to post our campaign on your Facebook, or twitter it. You could even start your own campaign for us. Spreading the word is critical. If you ask a friend to support us, more often than not, they are happy to do so. Click either site below. Thank You!





You probably have some ideas. Maybe you haven't made them known because you thought we wouldn't be interested or you didn't think we'd even pay attention. Not true. Never in a million years did I think I would be doing promotional work or fundraising. I'm happy to do it, but not because I'm gifted at it, or have any particular training in it. I do it because I believe wholeheartedly in the mission of Shoulder to Shoulder. Believe me, I'd love to hear your opinion or your suggestion. If there is one thing that I've learned in my life is that things don't happen until you listen We're listening.

[paulandlaura@shouldertoshoulder.org](mailto:paulandlaura@shouldertoshoulder.org)